

# ROC<sup>ON</sup> PAWS

## PET FILM FESTIVAL

While New York State may be on PAUSE, our pets definitely aren't! The Roc on PAWS Pet Film Festival celebrates all the ways our pets cheer us up while staying at home. Capture a video of your pets doing...whatever it is they do best (or worst) and submit it! Feel free to be creative by adding sound effects, voice-overs, and special effects. The submission fee is \$5, and proceeds will benefit the Cinema, Mr. Grey's Strays, Animal Rescue Connection, and Hearthside Cats. When the Cinema re-opens, we'll hold a special screening of selected submissions! The submission period runs from May 13 to June 27.

Stay tuned for information about prizes and judges!

## Rules

1. The primary content of your video must be pets! This film festival is for domesticated animals only, not wildlife.
2. Submission does not guarantee inclusion in the Pet Film Festival. The Cinema reserves the right to reject submissions at their discretion.
3. If you are under 18, you must have your parent or guardian's permission to submit.
4. Parent or guardian permission is also required for any minors that appear in your video.
5. Submissions must be between 10 and 90 seconds.
6. Individuals may submit a maximum of two (2) videos.
7. Submissions cannot contain vulgar language or imagery—content must be equivalent to MPAA G rating.
8. Submissions must not depict animals being harmed or mistreated.
9. Submissions cannot contain third-party copyrighted content (example: music).
10. You agree to our Terms and Conditions.

## Terms and Conditions

By submitting to the the Roc on PAWS Film Festival, you agree to the following terms:

All Submitter/s individually and jointly are age 18 or have permission from their parents or legal guardians to submit. The Submitter/s authored the work and own the copyrights to all content they submit and have license from the copyright owners if incorporating third-party content. The Submitter assumes all risk of infringement and holds harmless the organizers and the Cinema from copyright or trademark violations.

The Submitter/s retain copyright to their submissions and grant the Cinema the non-exclusive, worldwide, royalty-free, paid-in full, perpetual license to use, publicly perform and display, edit, modify, reproduce, distribute, store, and prepare derivative works of their submission for the Roc on PAWS Pet Film Festival, including promotional and commercial uses.

The Submitter/s acknowledges that anyone appearing in their video is at least age 18 OR has permission from their respective parents or guardians to appear in the video, consents to participate in the Roc on PAWS Pet Festival, and grants the right to record, edit, use, reproduce, publish and distribute by way of photograph, video, television, and all other media (electronic or otherwise) their visual and/or audio likeness. The Submitter/s take full responsibility for obtaining consent.

## Technical Specifications

- Submitted videos must be either .mp4, .mov, or .avi format
- Submitted videos must not exceed 2GB.
- If filming on your phone, submitted videos should be in “landscape” (not portrait) orientation.

## Submission Instructions (for FilmFreeway):

1. Create an account at <https://filmfreeway.com/>
2. Once logged in, click on “My Projects”.
3. Click on “Add a Project”.
4. Fill out the project submission form.
  - a. Section 1 - Project Information: You only need to fill out the title
  - b. Section 2 - Submitter Information: You only need to include your email address, but any other contact information you are willing to provide will be helpful.
  - c. Section 3 - Credits: For “Director” please enter the video creator’s name. For Key Cast, enter the pets’ names and under “Character”, write what type of animal they are. If you choose, please add only the first names of any people who appear in the video.
  - d. Section 4 - Specifications: Please enter the run-time, you can leave the rest blank.
  - e. Section 5 - Screening/Distributions: Leave blank.
5. Click “Save Project”.

6. The next screen should give you the option to upload your video file. Please do so.
7. Once your file is uploaded, go to: [https://filmfreeway.com/roc\\_on\\_paws](https://filmfreeway.com/roc_on_paws)
8. Click on “Submit Now” and select your project from the drop-down menu.
9. Add to cart and check out.
10. Thanks for submitting!

Any questions, please contact the Cinema by emailing [alex@cinemarochester.com](mailto:alex@cinemarochester.com), by using [Facebook Messenger](#), or by calling the office at 585.271.1786.